



MILES IN
MARTINSVILLE
RACE SERIES

2022 Race Series and Sponsorship Opportunities

	<p>FRIEDRICHS FAMILY EYE CENTER NAIL THE RAIL 9 MILER February 19, 2022 Dick & Willie Trail</p>
	<p>MARTINSVILLE HALF MARATHON & 5K April 2, 2022 YMCA – Uptown – Dick & Willie Trail</p>
	<p>SOVAH SUPER RUN 5K & 8K May 7, 2022 Lake Lanier Course</p>
<p>Martinsville UP TOWN Mile</p>	<p>UPTOWN MARTINSVILLE MILE July 16, 2022 Uptown Martinsville</p>
	<p>HARVEST MOON 5K-8K September 9, 2022 Depot Street</p>
	<p>LIGHT UP THE NIGHT 5K December 10, 2022 Smith River Sports Complex</p>

Turkey Day 5K has been eliminated due to conflicting races around the region and need to move race out of Uptown Martinsville. Our last few races we have found we are pulling people from a larger area because so many other races have been canceled. We have partnered with Ferrum College, PHCC, Bassett Cross Country team to allow them to run in our races.

Martinsville-Henry County Family YMCA
 3 Starling Ave., Martinsville, VA 24112
 276-632-6427
www.martinsvilleyymca.com

MILES IN MARTINSVILLE

Series Sponsorship Levels

TITLE SPONSOR FOR SERIES - \$3000, Four Total

- Your company logo will appear on all collateral materials for all events – posters, post cards, banners, and registration forms.
- Your company name/logo will be placed on all garments for all events.
- Your company name/logo will be posted on the Miles in Martinsville race trailer
- Your company name/logo with live link will be placed on the home page of the Miles in Martinsville website. It will also appear on each race specific page.
- If provided, we will periodically hang a company banner with your logo and a health message on the YMCA Church Street fence.
- You will have the opportunity to set up a table or booth with company information for race participants on the day of each event.
- Your company logo will appear on all email blasts regarding the race series.
- Sponsor banner will be at each race as a backdrop for the awards ceremony.
- Your company will be identified as a sponsor during pre and post-race announcements.
- An item representing your company, if provided, will be placed in all runner swag bags.
- A sponsor banner will be displayed in the gym of the YMCA.



GOLD SPONSOR - \$1000 for Series or \$250 per Race(s) of Your Choice

- Your company name/logo will be placed on garments for all events you sponsor.
- Your company name/logo with live link will be placed on the home page of the Miles in Martinsville website if you sponsor the series, or on the individual race page of the event you are sponsoring.
- You will have the opportunity to set up a table or booth with company information for race participants on the day of each event.
- Sponsor banner will be at each race as a backdrop for the awards ceremony.
- Your company will be identified as a sponsor during pre and post-race announcements.
- An item representing your company, if provided, will be placed in all runner swag bags.
- A sponsor banner will be displayed in the gym of the YMCA. (series sponsors only)



**THANK YOU TO
OUR SPONSOR**

LOGO HERE



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